Note for Nelson, Jack 2071967413

From: Nelson, Jack

Date: Tue, Aug 31, 1993 1:45 PM

Subject: RE: agenda and key issues for mtg 9/9

To: Wexler, Larry

I think Geoff read an analyst report by Black on ATC where he said they had a share strategy, whence the meeting. The answer to your questions are no, but Mahan and FSF are reporting all kinds of activity. Latest Nielsens say we are doing fine except for Basic but overall discount dropped.

New topic: think about replacing Via with Leverett and Leverett with Riegel? Might make some sense esp since we want some one in development that focuses on BSP as drivers of process.

Source: https://www.industrydocuments.ucsf.edu/docs/pnym0004